

EVOLVE 2024

(Case Design & Development Competition for B School Faculty)

Date: 28th February 2024

Time: 9:00AM Onwards

Venue: ASM's IBMR Campus

Jury: Dr Anil Keskar, Dr. Santosh Dastane, Dr Milind Marathe

Report: The ASM's EVOLVE 2024 Case Design & Development Competition for B School Faculty took place on February 28, 2024, starting at 9:00 a.m. The competition brought together esteemed B School faculty members to showcase their expertise in crafting innovative case studies. Chaired by a distinguished jury comprising Dr. Anil Keskar, Dr. Santosh Dastane, and Dr. Milind Marathe, the event aimed to recognize excellence in case design and development. Spearheaded by Program Coordinators J.A. Kulkarni, the event witnessed the participation of 14 presenters, each bringing their expertise to the table. After rigorous evaluation of the submissions, Dr. Jeetendra Sharma emerged as the winner, earning accolades for his outstanding contribution to the field of case study development. His exemplary work demonstrated deep insights into business challenges and solutions, setting a high standard for future endeavors. Additionally, Dr. Rita Kakade secured the position of Runner up-I, commendably showcasing her proficiency in crafting compelling case narratives that captured the intricacies of real-world business scenarios. Similarly, Dr. Roopa Praveen was recognized as Runner up-II for her insightful approach and innovative methodology in case design. The competition not only celebrated the talent and creativity of B School faculty but also provided a platform for knowledge sharing and professional development. The winners and participants alike contributed to the advancement of case-based teaching methodologies, enriching the academic landscape of business education. ASM's EVOLVE 2024 Case Design & Development Competition served as a testament to the commitment and ingenuity of B School faculty members in preparing the next generation of business leaders through impactful case studies and experiential learning.

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