

# Audyogik Shikshan Mandal's

(Society Regd. No. Maharashtra/1330/Pune 83; Public Trust No. F-2451/Pune 83)

# **INSTITUTE OF PROFESSIONAL STUDIES (IPS)**

(Approved by AICTE, Govt. of India & affiliated to University of Pune)

AICTE CODE: 1-4240185 DTE CODE: MB6166 AISHE CODE: C-46639

"Gillette MACH 3 MBA Program G.O.A.T"

Date: 05th March, 2024

Time: 12.00 PM Onwards

Venue: Auditorium Hall, ASM-IPS, Pune

Collaboration: Sakal Media(Young Inspiratory Network) and ASM-IPS

**Introduction:** The Gillette MACH 3 G.O.A.T Event, organized by Sakal Media Group in collaboration with Gillette, aimed to conduct a grooming activity to educate students on the importance of shaving which was held in the main auditorium of the college. The event featured highly professional trainers who conducted a seminar to enlighten students about the significance of shaving and its potential benefits for their future endeavors.

### **Objective:**

1 To educate students about the importance of shaving as a grooming practice.

2 To highlight the benefits of shaving for students' personal and professional lives.

3 To provide practical grooming tips and techniques to students.

4 To engage students in an interactive and informative grooming seminar.

**Report:** The event started at 12:00 PM in the main auditorium with an introduction by the coordinator, Dr. C.D.Sonawane who welcomed the students and introduced the esteemed trainers Akshay Barage from Gillette. The trainers were highly experienced in grooming and personal care. They began the seminar by emphasizing the importance of grooming in today's competitive world.

Through engaging presentations and interactive demonstrations, the trainers educated the students on the significance of shaving as part of their grooming routine. They discussed the benefits of a clean-shaven look in professional settings and how it contributes to a positive first impression. Practical grooming tips and techniques were shared with the students, including proper shaving methods, skincare routines, and use of Gillette MACH 3 razor for a smooth and comfortable shave.

The event also featured demonstrations where over 200 students were able to witness first-hand

the effectiveness of the Gillette MACH 3 razor in providing a close and precise shave. Students were encouraged to ask questions and actively participate in the seminar. Students actively participated in the seminar, eagerly seeking advice on grooming dilemmas and expressing their appreciation for the invaluable insights provided. Questions flowed freely, creating an enriching dialogue between the trainers and the audience. Trainers replied all the queries asked by the participants.

#### **Photos:**



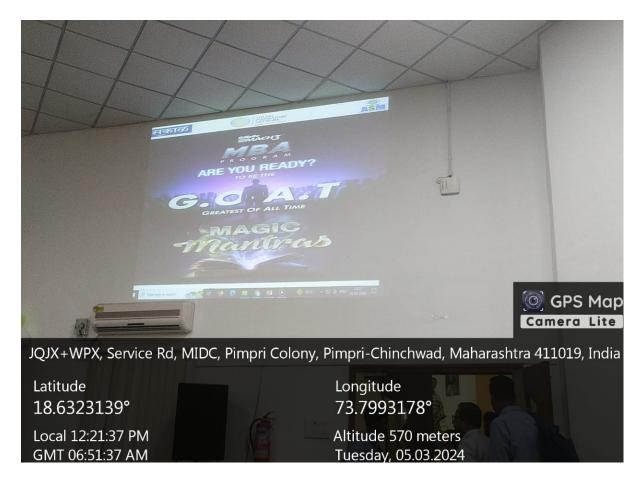






Date: 5th March 2024 Time: 12:00pm Location: ASM MAIN AUDITORIUM

**PIMPRI** 









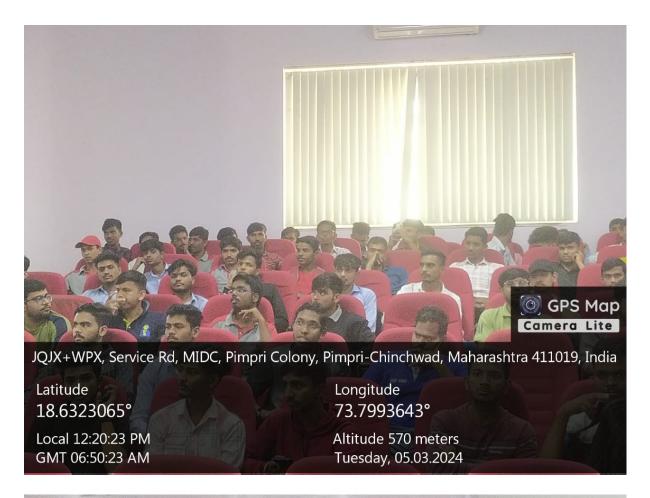
73.7993053°

Altitude 570 meters Tuesday, 05.03.2024

18.6323243°

Local 12:20:46 PM

GMT 06:50:46 AM





## **Outcomes:**

- 1 Students became aware about the importance of shaving for personal grooming.
- 2 Students were enhanced understanding of the benefits of a clean-shave look for professional appearances.
- 3 Participants were able to follow practical grooming tips and techniques for their personal care routines.
- 4 Participants were able to respond positive feedback regarding the informative and interactive nature of the seminar.