

**“Marathi Diwas”**

**Date: 27<sup>th</sup> February 2024**

**Time: 02:00PM – 05:00PM**

**Venue: ASM’s IPS Auditorium, Pimpri, Pune.**

**Introduction:** On 27<sup>th</sup> Feb 2024, ASM’s Institute of Professional Studies Pimpri-18 enthusiastically celebrated the Birth Anniversary of the legendary Marathi poet, playwright, and novelist, Kusumagraj, also known as Vishnu Vaman Shirvadkar. This day is revered as Marathi Bhasha Gaurav Din, honoring not just Kusumagraj's literary contributions but also the richness of the Marathi language and culture. The event was a vibrant tribute to the poet's legacy, featuring a variety of cultural activities, speeches, and presentations that highlighted the importance of Kusumagraj's works and their relevance in today's context.

**Objective:**

- 1 To encourage students to read, write, and appreciate Marathi literature by organizing literary competitions, poetry recitations, and essay writing contests.
- 2 To Educate students about the life and works of Kusumagraj (Vishnu Vaman Shirvadkar), highlighting his contributions to Marathi literature and culture
- 3 To showcase the richness of Marathi culture through cultural programs, including folk dances, music performances, and theatrical presentations based on Kusumagraj’s works.
- 4 To Provide a platform for students to express their creativity in the Marathi language.
- 5 To Foster a sense of community and pride among Marathi-speaking students and faculty.

**Speaker /Guest: -**

**Report:** The Vishnu Vaman Shirvadkar (Kusumagraj) Birth Anniversary Marathi Bhasha Gaurav Din

commenced with an inaugural ceremony that included lighting the lamp by the chief guest, Chairman Dr. Sandeep Pachpande, Secretary Dr. Asha Pachpande, Dr, Preeti Pachpande followed by a welcome speech by Asst. Prof. Madhura Shulka, Asst. Prof. Monika Jogdand.

A tribute was paid to Kusumagraj through a performance of his poems and song ( Labhale Amhas Bhagya Bolto Marathi) by student Pratik khilare (TYBCOM), Nikhil Sonkamble (SYBSC-CS), which was well-received by the audience.

Various cultural programs showcasing the richness of Marathi culture, including dance, music, and drama, were performed by students.

A keynote address highlighting the importance of Marathi language and literature in today's context was delivered by a guest speaker Chairman Dr. Sandeep Pachpande, Secretary Dr. Asha Pachpande, Dr, Preeti Pachpande, Dr. Lalit Kanore Sir (Principal), Dr. D. D. Balsaraf Sir (Member of task Force Committee), Dr. Sudhakar Bokephode Sir( Director of IPS), Dr. V.P Pawar Sir ( Director of PGDBM)

A special screening of a documentary or film related to Kusumagraj or Marathi literature was organized.


**Photos:**









 **GPS Map**  
**Camera Lite**

JQJX+WPX, Service Rd, MIDC, Pimpri Colony, Pimpri-Chinchwad, Maharashtra 411019, India

Latitude  
18.6322562°

Longitude  
73.7994651°

Local 01:58:18 PM  
GMT 08:28:18 AM

Altitude 570 meters  
Tuesday, 27.02.2024



 **GPS Map**  
**Camera Lite**

JQJX+WPX, Service Rd, MIDC, Pimpri Colony, Pimpri-Chinchwad, Maharashtra 411019, India

Latitude  
18.6322722°

Longitude  
73.7994572°

Local 01:50:42 PM  
GMT 08:20:42 AM

Altitude 570 meters  
Tuesday, 27.02.2024



JQJX+WPX, Service Rd, MIDC, Pimpri Colony, Pimpri-Chinchwad, Maharashtra 411019, India

Latitude  
18.6322597°

Longitude  
73.7994596°

Local 01:46:45 PM  
GMT 08:16:45 AM

Altitude 570 meters  
Tuesday, 27.02.2024



### **Outcomes:**

- 1 Students get exposed to the rich cultural heritage of Maharashtra through Kusumagraj's literary works and contributions to Marathi literature.
- 2 The celebration helped in promoting the use and importance of the Marathi language among the students.
- 3 Students get inspired by Kusumagraj's life and work, encouraging them to pursue their passions with dedication and commitment.
- 4 Kusumagraj's works often touch upon social issues, and the celebration raised awareness about these issues among students.
- 5 Celebrating Kusumagraj's birth anniversary helped in preserving his legacy and ensuring that future generations continue to appreciate his contributions to Marathi literature