



Audyogik Shikshan Mandal's
(Society Regd. No. Maharashtra/1330/Pune 83; Public Trust No. F-2451/Pune 83)
INSTITUTE OF PROFESSIONAL STUDIES (IPS)

(Approved by AICTE, Govt. of India & affiliated to University of Pune)
AICTE CODE : 1-4240185 DTE CODE : MB6166 AISHE CODE : C-46639

“SMX CSR SUMMIT 3.0”

Date: 15th February 2024

Time: 10:00 a.m. Onwards

Venue: Art of Living International center, Bengaluru

Introduction:

ASM Group coordinate the SMX CSR Leadership Summit & Awards 3.0! It was a gathering of top leaders where there was session about CSR (Corporate Social Responsibility) Leadership, ESG (Environmental, Social, and Governance) alignment, and best practices. ASM's Group of Institute's Chairman Dr. Sandeep Pachpande, Treasurer Dr. Priti Pachpande, ASM's CSIT Principal Dr.Lalit Kanore and student representative Vivek Singh were present there.

Objective:

- 1 To provide a platform for sharing insights, best practices, and innovations in corporate social responsibility (CSR) among industry leaders, experts, and practitioners.
- 2 To facilitate networking opportunities for attendees to connect with like-minded individuals, organizations, and stakeholders interested in CSR initiatives.
- 3 To inspire individuals and organizations to embrace CSR principles and take action to address social and environmental challenges.

Report:

ASM Group of Institutes received the prestigious "Outstanding Management Institution for CSR Initiatives" Award at the SMX CSR Leadership Summit & Awards 3.0. The event took place on February 15, 2024, at The Art of Living International Centre in Bangalore. Gurudev Sri Sri Ravi Shankar, a respected humanitarian and spiritual leader, was the chief speaker for the event who honoured us with his presence and presented us with the award. This recognition highlights our strong dedication to social responsibility and sustainable development. The summit was attended by various esteemed guests, including CSR Heads, CSR Desk representatives from the Government of India, key stakeholders from the Ministry of Commerce, CEOs, CXOs, top industry leaders, and prominent NGOs from India and abroad.

During the Summit, participants discussed their major challenges, obstacles they face, and shared their learning experiences. They also explored the most effective strategies that organizations and CSR heads are implementing in the current scenario to address these challenges and achieve their goals. Overall, the event provided a platform for valuable discussions, sharing of insights, and networking opportunities aimed at advancing CSR initiatives and fostering positive social impact.

Photos:





Outcomes:

- 1 Participants were able to enhance their corporate social responsibility (CSR) strategies and initiatives through their insights and knowledge shared by speakers.
- 2 Participants were able to get connected with attendees, speakers, and organizations, which can lead to collaborations and partnerships in the realm of CSR.
- 3 Participants were able to get inspired in organizations to get actively engage in CSR activities and make a positive difference in their communities and the world.