

Webinar on Intellectual Property Right (IPR)

Date: 09th February 2024

Venue: Auditorium, ASM's IPS

Introduction:

Objective:

To make the students understand the Basics of Intellectual Property Right (IPR).

Speaker / Resource Person: Dr. Ajay Thakur.

Report: ASM's Institute of Professional Studies, Pimpri-Chinchwad, Pune had organised webinar on Intellectual Property Rights (IPR) on 09/02/2024 in the ASM IPS Auditorium. Few students joined the online webinar and few students were present in auditorium.

During session speaker talk about **Importance of Intellectual Property Rights**

- **Encourages Innovation:** By granting creators time-limited exclusive rights, IPR encourages investment in research and development.
- **Economic Growth:** IPR contributes to economic growth by fostering creativity and innovation, leading to new products and services.
- **Cultural Development:** Copyrights protect cultural works, encouraging artists to create more by ensuring they can benefit from their creations.
- **Consumer Protection:** Trademarks help consumers identify and purchase products based on their origin and quality, ensuring that they are not misled.

Challenges in Intellectual Property Rights

- **Global Enforcement:** Protecting IPR across different countries can be challenging due to varying laws and enforcement mechanisms.
- **Digital Piracy:** The internet has made it easier to copy and distribute copyrighted materials without authorization.

- **Balancing Interests:** Finding the right balance between the rights of creators and the public interest in accessing information and culture.

In conclusion speaker said, Intellectual Property Rights are a complex and dynamic area of law that plays a crucial role in the modern economy. They help ensure that creators can reap the benefits of their work, thereby promoting continued innovation and cultural development.

Outcomes:

This webinar was very important for all the student and faculty, it enabled them to gain knowledge about basics of IPR.

Photos:

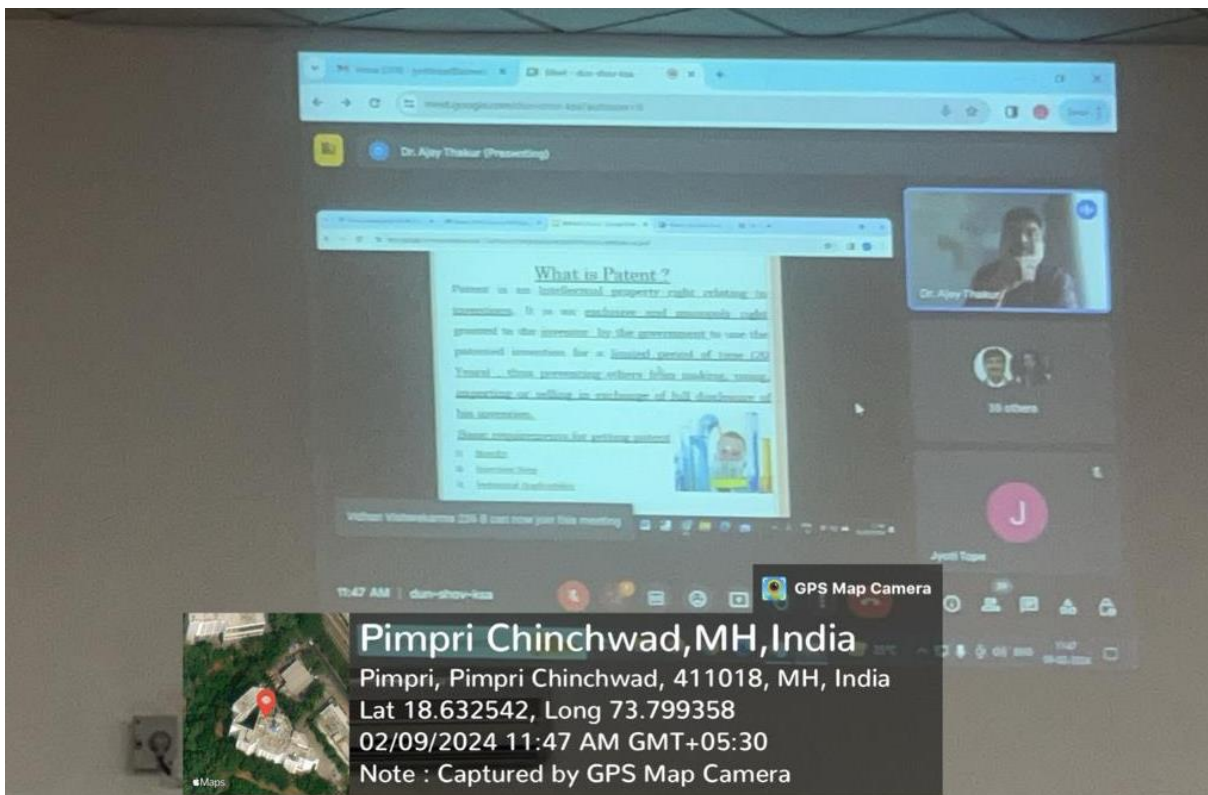
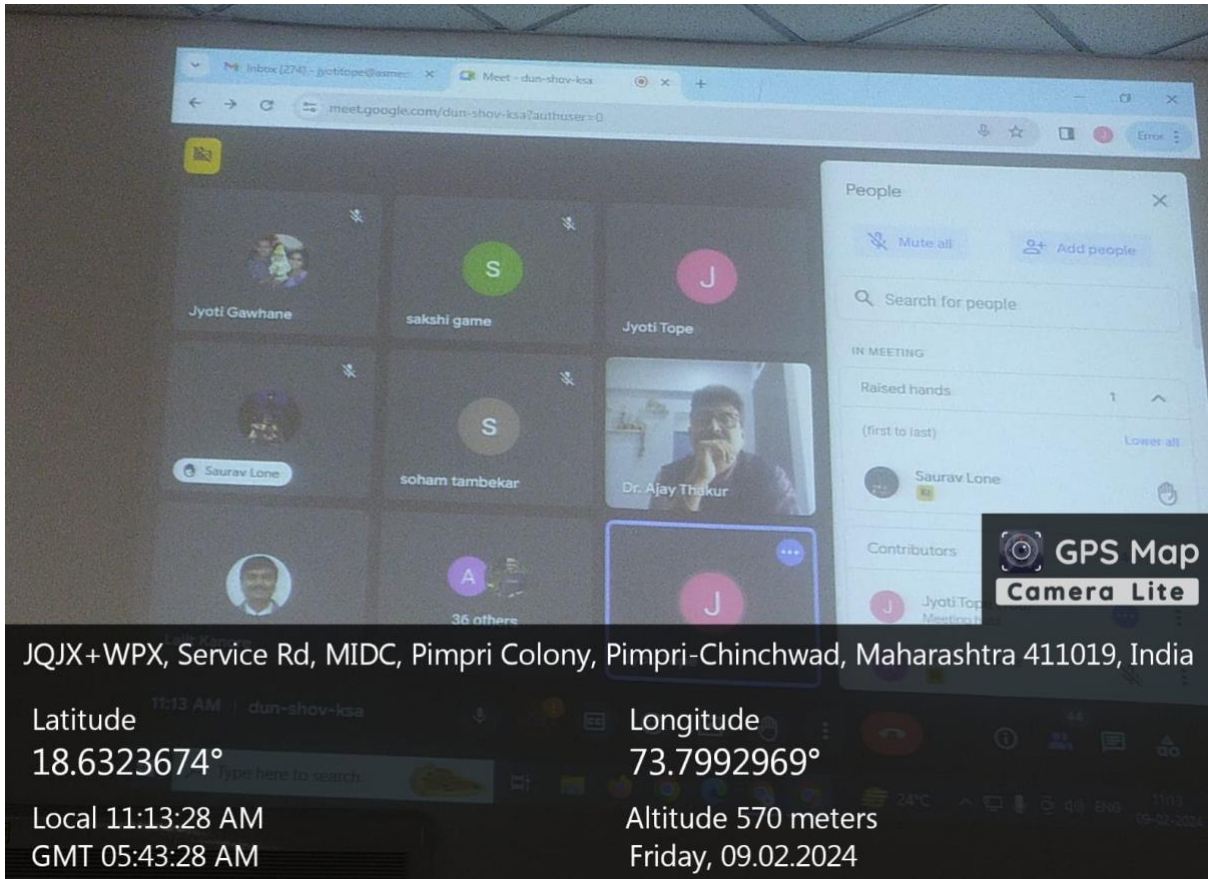




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