



**Audyogik Shikshan Mandal's**  
(Society Regd. No. Maharashtra/1330/Pune 83; Public Trust No. F-2451/Pune 83)  
**INSTITUTE OF PROFESSIONAL STUDIES (IPS)**

(Approved by AICTE, Govt. of India & affiliated to University of Pune)  
AICTE CODE : 1-4240185    DTE CODE : MB6166    AISHE CODE : C-46639

**“Orientation on Navigating Stock Market”**

**Date: 17<sup>th</sup> October 2024**

**Time: 10:00 a.m.**

**Venue: ASM’s Institute of Professional Studies Auditorium**

**Introduction:**

The Orientation on Navigating the Stock Market was organized to provide MBA students with a fundamental understanding of financial markets, investment strategies, and trading mechanisms. With the growing importance of financial literacy in today’s business environment, this session aimed to introduce students to stock market operations, investment techniques, risk management, and market trends.

The session focused on equipping students with practical knowledge and analytical skills to understand stock trading and investments, preparing them for careers in finance, wealth management, and investment banking.

**Objective:**

- To introduce students to the fundamentals of the stock market and trading.
- To provide insights into investment strategies, risk assessment, and portfolio management.
- To educate students on stock market regulations, trading platforms, and market analysis.
- To enhance decision-making skills regarding financial investments.
- To encourage students to develop a long-term investment mindset.

**Speakers: Mr. Rohit Warman**

**Report:**

The orientation began with a brief history and significance of the stock market, explaining how it influences the economy. The speakers provided an overview of how stocks are traded, factors affecting stock prices, and key financial instruments such as equities, derivatives, and mutual funds.

A live demonstration of stock trading platforms was conducted, showcasing real-time market data, stock price movements, and order placements. Students were encouraged to participate in simulated trading activities to gain hands-on experience.

Experts shared insights on investment psychology, discussing common mistakes new investors make and strategies to build a strong financial portfolio. The session also covered regulatory frameworks, SEBI guidelines, and ethical investing practices.

The event concluded with an interactive Q&A session, where students engaged with speakers, asking about career opportunities in stock trading, investment banking, and financial advisory services. The Orientation on Navigating the Stock Market was an insightful and interactive session that provided MBA students with valuable financial knowledge and practical skills. It equipped them with the ability to analyze market trends, understand investment risks, and make informed financial decisions, thereby preparing them for successful careers in finance and investment management.

**Photos:**







Pimpri-Chinchwad, Maharashtra, India  
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**Outcomes:**

- Enhanced financial literacy among students regarding the stock market.
- Improved understanding of investment strategies and risk management.
- Practical exposure to trading platforms and market analysis.
- Awareness of career opportunities in the stock market, financial services, and investment management.
- Confidence among students to explore personal investments and financial planning.